FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00058604 **Type of Permit:** FILMING **Release Date:** 11/16/2012

Production Company RESET

Insured Company Name RESET

Contact Phone No. 1 310-264-3985
Contact Phone No. 2
Fax
Address 3000 OLYMPIC BLVD, STE 2311
SANTA MONICA, California 90404

Production Title NIKE

Type of Production Commercial - Standard

Producer Tom Martin

Director Andrew Douglas

1st AD n/a n/a

Production Manager TBD TBD

FilmL.A. Coordinator Adrian Fayad

Location Manager Byll Williams
Primary Phone Mobile - 310-741-7231
Secondary Phone Office - 310-264-3985

Location Assistant n/a n/a
Primary Phone Office - byll@mac.com
Secondary Phone

Fees

Posting 300	$138.00
Posting 600	$138.00
Posting 1500	$690.00
Notification Charge	$620.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY LANE AND STREET CLOSURE FEE	$312.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$228.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS MONITOR ADMIN FEE	$76.00

Total Permit Fee $3,362.00

Number of Locations 7

NOT A PERMIT

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Summary Information — Location

Permit Number F00058604
Production Company RESET
Insured Company RESET
Production Title NIKE

Location Manager Byll Williams
Primary Phone Mobile - 310-741-7231
Secondary Phone Office - 310-264-3985

Location Address 607 S Park View St, Los Angeles, CA, 90057

Location Name PARK PLAZA HOTEL

Location Type Hotel

Film Dates 11/17/2012 - 11/17/2012 05:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
May not interfere with adjacent traffic lanes
No cast or crew parking on area streets
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached document F_D_PARKVIEW_6TH_WILSHIRE.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	60
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	60
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Interior Dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Walk & talk;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** C3

Approvals

LOS ANGELES POLICE DEPARTMENT	Sam Park
LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS	Janice Takimoto
FILMLA. CLOSURES	Jodi Strong-Approver

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs B/S PARK VIEW AVE, 6TH ST - WILSHIRE BLVD

Approximate Footage 1201 - 1500 **Log Number** 46312

Date(s) 11/17/2012 to 11/17/2012 **Time(s)** 06:00 to 22:00

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Summary Information — Location

Permit Number F00058604
Production Company RESET
Insured Company RESET
Production Title NIKE

Location Manager Byll Williams
Primary Phone Mobile - 310-741-7231
Secondary Phone Office - 310-264-3985

Posting "No Parking" signs E/S PARK VIEW AVE, WILSHIRE BLVD - SOUTH 300'

Approximate Footage 0 - 300 **Log Number** 46312

Date(s) 11/17/2012 to 11/17/2012 **Time(s)** 00:00 to 00:00

Lane / Full Closure FULL CLOSURE PARK VIEW ST, 6TH ST - WILSHIRE BLVD
Approximate Footage 0 - 300

Date(s) 11/17/2012 to 11/17/2012 **Time(s)** 05:00 to 20:00

NOT A PERMIT

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Los Angeles, CA 90017
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www.filmla.com

Summary Information — Location

Permit Number F00058604
Production Company RESET
Insured Company RESET
Production Title NIKE

Location Manager Byll Williams
Primary Phone Mobile - 310-741-7231
Secondary Phone Office - 310-264-3985

Location Address 515 S Lake St, Los Angeles, CA, 90057

Location Type Auto Body Shop

Film Dates 11/17/2012 - 11/17/2012 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	60
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	60
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Equipment on sidewalk, in curb lane & across street; Exterior establishing shots; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Walk and talk in front of location;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** C2

Approvals LOS ANGELES POLICE DEPARTMENT Sam Park

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Other Location
PARK PLAZA HOTEL
607 S Park View St, Los Angeles, CA, 90057

Posting "No Parking" signs W/S LAKE ST, 6TH ST - 300' NORTH

Approximate Footage 0 - 300 **Log Number** 46314

Date(s) 11/17/2012 to 11/17/2012 **Time(s)** 07:00 to 22:00

NOT A PERMIT

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1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00058604
Production Company RESET
Insured Company RESET
Production Title NIKE

Location Manager Byll Williams
Primary Phone Mobile - 310-741-7231
Secondary Phone Office - 310-264-3985

Location Address 2230 W 6th St, Los Angeles, CA, 90057

Location Name MACARTHUR PARK

Location Type Park

Film Dates 11/17/2012 - 11/17/2012 10:00 - 16:00 1 day

Open or Closed to the Public Open

Generic Conditions
Must comply with attached Rec & Park Conditions
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
No Parking in handicap spaces at anytime.
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached document MacArthur Park_lake_area.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	60
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	8

Filming Activities Exterior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** C3

Approvals
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Clarisse Ribeiro
LOS ANGELES POLICE DEPARTMENT — Sam Park

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

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Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
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Summary Information — Location

Permit Number F00058604
Production Company RESET
Insured Company RESET
Production Title NIKE

Location Manager Byll Williams
Primary Phone Mobile - 310-741-7231
Secondary Phone Office - 310-264-3985

Location Address 704 S Alvarado St, Los Angeles, CA, 90057

Location Type Cafe

Film Dates 11/17/2012 - 11/17/2012 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	60
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	60
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Equipment on sidewalk, in curb lane & across street; Exterior establishing shots; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Walk & talk;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Sam Park

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Other Location
PARK PLAZA HOTEL
607 S Park View St, Los Angeles, CA, 90057

Posting "No Parking" signs N/S WILSHIRE BLVD, ALVARADO ST - PARK VIEW ST

Approximate Footage 1201 - 1500 **Log Number** 46315

Date(s) 11/17/2012 to 11/17/2012 **Time(s)** 07:00 to 22:00

NOT A PERMIT

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Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00058604
Production Company RESET
Insured Company RESET
Production Title NIKE

Location Manager Byll Williams
Primary Phone Mobile - 310-741-7231
Secondary Phone Office - 310-264-3985

This location has been CANCELED

Location Address 3255 W 4th St, Los Angeles, CA, 90020

Location Type Bowling alley

Location Description BOWLING ALLEY

Film Dates 11/17/2012 - 11/17/2012 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	60
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	60
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities CANCELED;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Sam Park

Coordinator Note LOCATION CANCELED. NOTIFICATION AND POSTING FEES DUE.

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs N/S 4TH ST, SHATTO PL - VERMONT AVE

Approximate Footage 301 - 600 **Log Number** 43616

Date(s) 11/17/2012 to 11/17/2012 **Time(s)** 07:00 to 22:00

NOT A PERMIT

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1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00058604
Production Company RESET
Insured Company RESET
Production Title NIKE

Location Manager Byll Williams
Primary Phone Mobile - 310-741-7231
Secondary Phone Office - 310-264-3985

Location Address 2311 Scarff St, Los Angeles, CA, 90007

Location Type Private Residence

Film Dates 11/17/2012 - 11/17/2012 06:00 - 15:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	60
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	60
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Walk & talk;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
PARK PLAZA HOTEL
607 S Park View St, Los Angeles, CA, 90057

NOT A PERMIT

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Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00058604
Production Company RESET
Insured Company RESET
Production Title NIKE

Location Manager Byll Williams
Primary Phone Mobile - 310-741-7231
Secondary Phone Office - 310-264-3985

Location Address Alameda St, Temple St, Adams Blvd, Western Ave., Beverly Blvd. (inclusive) , Los Angeles, CA, 90017

Location Type Driving grid

Film Dates 11/17/2012 - 11/17/2012 00:00 - 00:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Equipment on Location

Type	Quantity
Camera cars	1
Picture vehicles	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	10
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Camera in car; Drive ups & away; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Running & tow shots.; Walk & talk;

Jurisdiction **Political:** Los Angeles City - Council District 10 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 633-634 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Sam Park

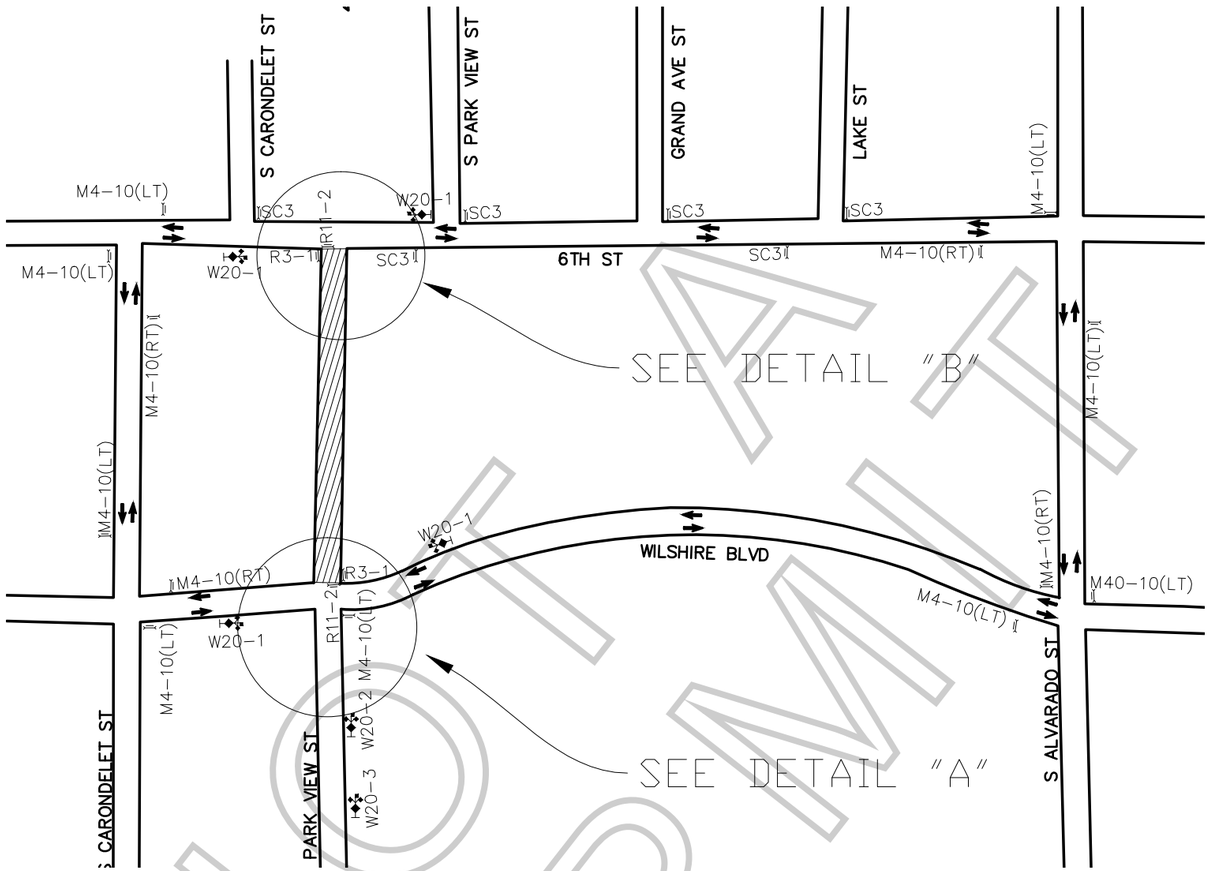
Parking

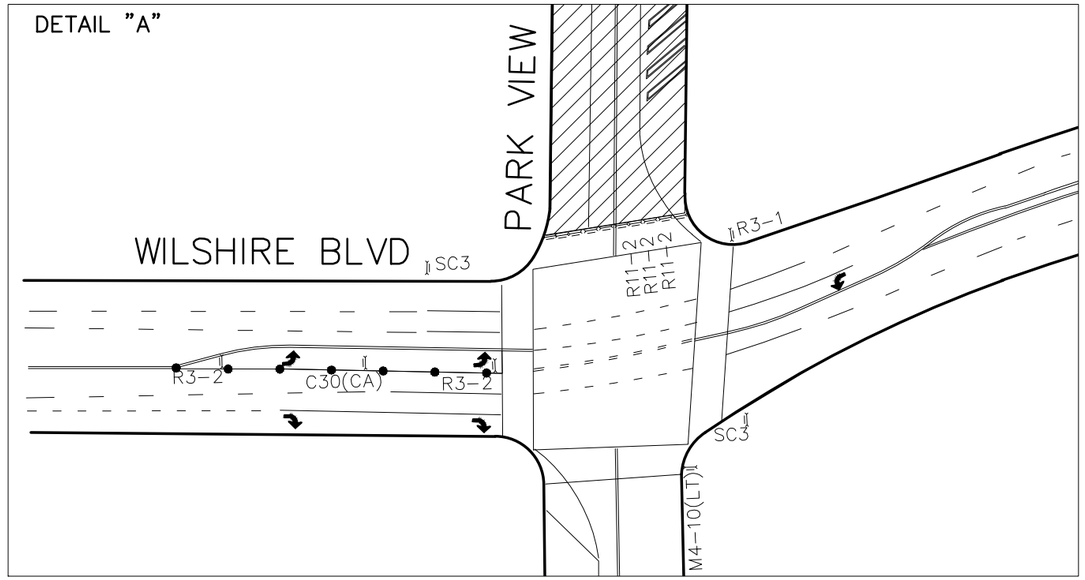
Base Camp
Location Type : Filming Location

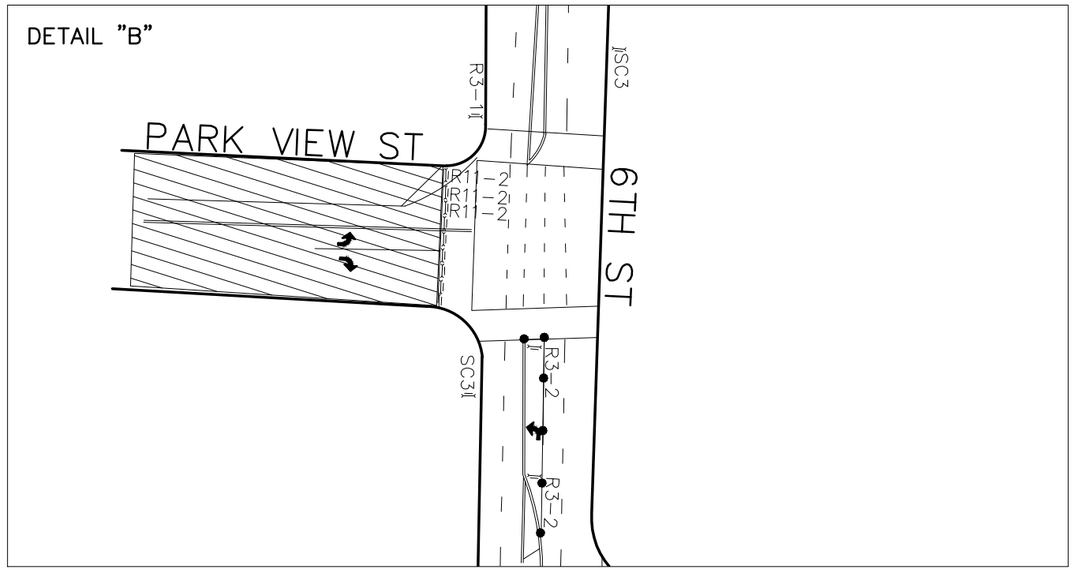
Crew Parking
Location Type : Filming Location

NOT A PERMIT

Permit #F00058604

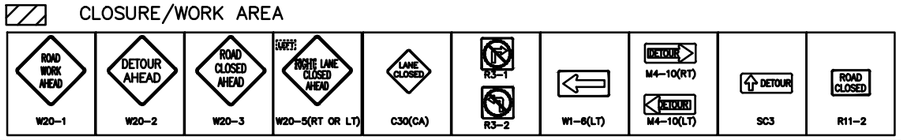






LEGEND:

- ADVANCE WARNING SIGN
- SIGN ON TYPE I BARRICADE
- TRAFFIC CONE 28" (REFLECTIVE)
- FLASHING ARROW SIGN (FAS)
- CLOSURE/WORK AREA



FILM LA COORDINATOR: ADRIAN FAYAD
FILM LA PERMIT # F-58604

CLOSURE INFO:

FULL CLOSURE OF PARKVIEW ST
FROM 6TH ST – WILSHIRE BLVD
11/17, 0500 – 2200

RESET
"NIKE"
LOCATIONS CONTACT:
CHRISTIE HAZLET 323.260.4777(4PPS)

TCP DRAWN BY:
ROBERT MARQUEZ
PACIFIC TRAFFIC CONTROL, INC.
323.981.0600 PH.
LIC # 944488

GENERAL NOTES:

1. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE CURRENT STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA M.U.T.C.D., AND ANY ADDENDUMS THERTO, AND AS SHOWN ON THESE PLANS.
2. THERE SHALL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
3. CONES SHALL BE 28" MINIMUM HEIGHT AND SHALL HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
4. POLICE SHALL DIRECT TRAFFIC AS NECESSARY.

NOT A PERMIT

Permit #F00058604

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

Welcome to the City of Los Angeles, Department of Recreation and Parks. In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

MACARTHUR PARK

- **OK to film at MacArthur Park – lake side (east area off Alvarado and boat dock).**
- **NOT allowed to film on Recreation side of the park – including the soccer field, playground area and synthetic meadow.**
- **Allowed to bring in park bench for lake side of the park.**
- **MUST be aware that weekends are busy at the park. Expect heavy park patron traffic.**
- **MUST have Park Film Monitor on site at all times.**
- **MUST adhere to Park Film Monitor's instructions at all times. Monitor's instructions and/or judgment may override written guidelines.**
- **MUST be a cast and crew size of 10 people and under at all times. NOT allowed to have more than 10 people on site due to filming on a weekend.**
- **MUST comply with instructions given by recreation staff, if approached.**
- **MUST NOT block park staff and park maintenance vehicles from entering and exiting the park on the corner of Park View and 6th Street.**
- **NOT allowed to film at the Recreation Center, the tunnel, the playground, the soccer field and on the band shell itself.**
- **Does NOT have exclusive use of the park – this includes the tunnel as well.**
- **NOT allowed to close off any access areas to the park.**
- **OK to do two minute pedestrian control while cameras are rolling.**
- **MUST allow park patrons to pass through access areas when cameras are not rolling.**
- **NO staking allowed of any kind at MacArthur Park.**
- **NO vehicles allowed on the grass at all times.**
- **MUST work around park patrons and park activities.**
- **Vehicles are not allowed in parking lot, side streets only.**
- **Company is responsible for their own trash.**
- **MUST leave area clean or better once all filming activity has concluded at MacArthur Park.**

NOT A PERMIT

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Nudity is prohibited and not allowed in any Recreation and Parks facility.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F-58604
RESET - NIKE
(MACARTHUR PARK)

NOT A PERMIT